

## **IVV's Successful Trip to China**

The IVV Presidium, including the President, Vice-President, Secretary and Treasurer, had successful meetings with CVA Headquarters during its trip to China in late October.

IVV and CVA delegates first took part in the 2<sup>nd</sup> Walking Festival in Zhaoqing, Guangdong Province, to promote tourism in the city and the 14th IVV Olympiad in Chengdu.

IVV and CVA delegates had formal meetings with sports and tourism officials from Shenyang and Zhangye. Through the meetings, the IVV and CVA introduced the concept of mass IVV sports events to government officials. Zhangye's Mayor, Mr. Huang Zeyuan, gave a brief outline of the city's outdoor resources, which impressed the IVV Presidium.

All parties reached agreements and signed memos for future international operations in the areas of IVV activities and walking trail construction. Shenyang's Sports Bureau Chief, Mr. Yang Shu, also showed interest in hosting an IVV Olympiad in the future.

At the meeting with China's Sports Bureau official, Ji Yunxi, who is in charge of mass sports in China, Ji was presented with an invitation letter to the 14th IVV Olympiad in Chengdu by the IVV President.

The meeting with the counselor of the Italian Embassy in China, Giuseppe Rao, also proved to be successful, as the Embassy volunteered to host a promotional conference for the 14th IVV Olympiad in Chengdu. The conference will aim to invite Ambassadors, Chinese government leaders, and well-known foreign media outlets in China.

At the end of the trip, China's influential Phoenix Satellite TV interviewed the IVV President and Secretary.